



FORAGE FIRST®

BY DLF



EASTERN CANADA

DISTRIBUTION PRODUCT GUIDE

EDITION 3 | 2027

WHEN YIELD & QUALITY MATTER®



PATRICK REED

*Vice President of Distribution,
DLF North America*

At DLF we appreciate how important of a decision selecting seed can be to the success of your operation. Our customers have a broad range of needs, and we constantly strive to research and develop innovative products to meet these needs. Beyond the seed, we provide exceptional local service and agronomic support to our partners and customers, helping to maximize your seed investment and the value from working with us. We care about the land, the environment and the people who use our products, and you can see this in everything we do. Our entire team at DLF is committed to get out and do what we do best, deliver best in class products and support to our customers. We look forward to working with you - please reach out to our DLF team for more information!

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FORAGE FIRST®



Yield and quality matter. But there's more. Our goal is to provide a higher standard of forage to maximize ROI - while keeping your wallet in mind. We take pride in delivering proven products that increase the bottom line at a good price.

ALWAYS INNOVATING

As a forage leader for many years, we've always worked hard to improve. Continual research and development of new varieties ensures the right balance of protein and feed quality, recovery and grazability to suit each animal and operation. Every top-performing variety is tested in many trials before being put to use. From the latest genetics to new treatments and technologies, we have you covered.

FORAGE WITH MORE PROFIT POTENTIAL

Walk into a field planted with Forage First® forage seed and you'll instantly notice lush, productive fields. That means healthy gains for your animals and land that lives up to its potential.

MAXIMUM FLEXIBILITY

We provide a diverse selection of products for producing high quality forage for your livestock and dairy operation. Our versatile portfolio offers a variety of proven products to fit each unique operation and was created with flexibility and ease of management in mind.



GROWING WITH DLF

Our customers demand a lot from their seed: yield, forage quality, winterhardness and disease resistance. That is why we invest heavily in global R&D and Product Management. For more than 30 years, DLF R&D and Product Management have optimized forage grass and legume varieties ideal to local climatic and environmental conditions to seed the green future. We aim to deliver sustainable solutions with the potential to increase productivity of land and livestock, sequester carbon and reduce emissions in the supply chain.

Touchet, Washington USA



Port Hope, Ontario Canada



West Salem, Wisconsin USA



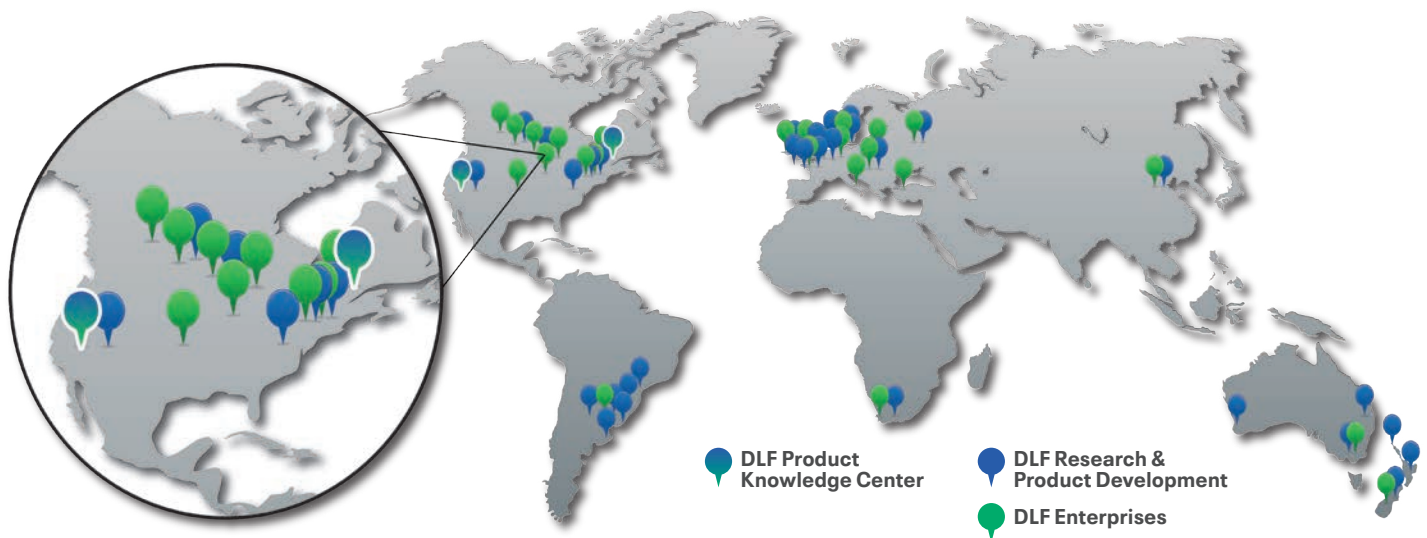
Philomath, Oregon USA



Berry, Kentucky USA



THE WORLD OF DLF



WE ENRICH LAND, LIFE, AND PEOPLE THROUGH SEEDS AND SCIENCE

EMBRACING CHANGE AND LOOKING TO THE FUTURE

At DLF, we believe in the transformative power of seeds and science to create a better future. As a farmer-owned cooperative with deep roots, expert knowhow, and global presence, we are uniquely positioned to lead the change in addressing the challenges of climate change and biodiversity loss through our product solutions and their productivity.

Our purpose "We enrich land, life and people through seeds and science" captures the heart of who we are and what we aim to achieve.

A LEGACY OF COLLABORATION AND INNOVATION

Founded on the democratic traditions of cooperation, DLF has grown from a local Danish seed producer to a global leader in forage and turf seed. Guided by the collective dedication of our farmer-owners and suppliers, we bring locally adapted seed solutions to over 100 countries. Our heritage ensures business resilience, and our forward-looking mindset drives innovation.

We see the world's challenges not as obstacles, but as opportunities to make a difference. By blending science with sustainability, we aim to create products and solutions that go beyond profitability, contributing to ecosystems, economies, and communities.

SEEDS AS CATALYSTS FOR A GREEN TRANSITION

Seeds are a catalyst of the green transition. They are simple, essential, scalable, and regenerative. Through plant breeding and scientific research, our seeds work both above and below the ground to deliver dual-purpose solutions that address critical issues.

Above the ground innovative seeds enable biomass production and quality of leaves, enhance biodiversity and tolerance to disease, and stabilize landscapes through erosion control.

Below the ground our seeds enable carbon capture, improve soil health, reduce nutrient loss, and foster stable, resilient ecosystems. As global market leaders, we invest in future growth levers to build seeds for a changing climate and use our expertise to unfold future opportunities for businesses and people.

ENRICHING LAND, LIFE, AND PEOPLE

DLF's commitment to innovation enriches ecosystems and enhances quality of life for all living organisms. By leveraging our local knowledge and global presence, we bring green surroundings and climate-resilient solutions to people and communities.

THE POWER OF COLLABORATION

Our purpose is grounded in DLF's cooperative model and a deep-rooted belief that collaboration is the path forward. By uniting farmers, scientists, and businesses, we unlock the full potential of seeds to drive positive change. Together, we are more than a seed supplier – we are partners in transformation, empowering our sector and communities to thrive.

A FUTURE GROUNDED IN PURPOSE

DLF's long-term purpose strengthens us as a company with a significant societal and environmental impact. The phrase "We enrich land, life and people through seeds and science" reflects our commitment to creating a better future. It is a story of passion, potential, and positivity.

As we continue to lead the seed sector, we remain dedicated to bridge the past and the future, tradition and innovation, local presence, and global impact.

WE WORK WITH NATURE AND SCIENCE TO BRING RESILIENT SEED SOLUTIONS FOR LAND, LIFE AND PEOPLE.

INTRODUCING X-FORCE 5400

NEW

X-Force® 5400 belongs to a new generation of varieties that utilize several technologies to achieve a new level of performance. This concept provides yield resiliency and stability across environments and weather extremes like never before.

X-FORCE 5400 ALFALFA

Cutting System: 3 - 5

Fall Dormancy: 4.0

Winter Survival: 1.8


FastGrowth Rating: 2.04

X-Force 5400 demonstrates very good forage yield and disease resistance. It exhibits improved forage quality, disease resistance and very fast regrowth after cutting.

FastGrowth Ratings are calculated by DLF alfalfa breeders from weekly measurement of varieties grown side-by-side from green-up to harvest through the growing season. Expressed as average centimeters growth per day.


>2.20 = Very Fast
 >2.00 = Fast
 >1.80 = Average
 >1.60 = Slow
 <1.60 = Very Slow

XF8515* **NEW**



- 85% X-Force 5400 Alfalfa
- 15% Richmond Timothy

XF80128* **NEW**



- 80% X-Force 5400 Alfalfa
- 12% Richmond Timothy
- 8% Mahulena Festulolium

* Alfalfa is pre-inoculated with Nitragin® Gold and Apron XL LS


PREMIUM XL ALFALFA BLEND **XL**
 Cutting System: 3 - 5

- Alfalfa blend with certified varieties
- High multifoliate leaf expression
- Very good forage yield potential

HIPRO BRAND ALFALFA
 Cutting System: 2 - 3


- Alfalfa blend with branded alfalfa varieties
- Good forage yield potential
- Widely adapted

7030 XL




- 70% Premium XL Alfalfa
- 30% Top Tim XL Timothy

T6040




- 60% HiPro Brand Alfalfa
- 40% Team™ Brand Timothy

T8020* HAYMAKER™ PRO




- 80% HiPro Brand Alfalfa
- 20% Team™ Brand Timothy

8515 XL



- 85% Premium XL Alfalfa
- 15% Top Tim XL Timothy

T80128



- 80% HiPro Brand Alfalfa
- 12% Team™ Brand Timothy
- 8% Fusion XL Festulolium

FEATURED LEGUMES & GRASSES

CASCADE Alfalfa	DLF	<ul style="list-style-type: none"> • Creeping Rooted • Very good disease resistance • Good forage yield 	<ul style="list-style-type: none"> • Fall Dormancy 2.0 • Winter Survival 1.0
RENEGADE Red Clover	DLF	<ul style="list-style-type: none"> • Multi cut, diploid variety with very good forage yield • Improved disease & insect resistance 	<ul style="list-style-type: none"> • Excellent winterhardiness • Early flowering
ECHELON Orchardgrass	DLF	<ul style="list-style-type: none"> • Late maturity • Very good forage yield • Excellent winterhardiness 	<ul style="list-style-type: none"> • Very good disease resistance • Very good seasonal growth pattern
RICHMOND Timothy	DLF	<ul style="list-style-type: none"> • Early maturity • Excellent winterhardiness • Very good forage yield 	<ul style="list-style-type: none"> • Very good forage quality • Very good spring vigour
TOWER Tall Fescue	DLF	<ul style="list-style-type: none"> • Late maturity • Soft leaf provides very good forage quality • Endophyte free 	<ul style="list-style-type: none"> • Excellent disease resistance • Very good stress tolerance
LAURA Meadow Fescue	DLF	<ul style="list-style-type: none"> • Excellent forage quality • Excellent grazing tolerance • Endophyte free 	<ul style="list-style-type: none"> • Very good winterhardiness • Very good spring growth
SUCCESSION BRAND Hybrid Bromegrass	DLF	<ul style="list-style-type: none"> • Excellent forage yield • Excellent winterhardiness • Early spring growth 	<ul style="list-style-type: none"> • Very good forage quality • Very good seasonal growth pattern
MAHULENA Festulolium (Fescue Type)	DLF	<ul style="list-style-type: none"> • Tall Fescue x Perennial Ryegrass • Late maturity & excellent forage yield • Very good forage quality 	<ul style="list-style-type: none"> • Endophyte free • Very good stress tolerance and winterhardiness

XL BRANDS



Represent branded products that provide good value, maximum flexibility, more profit potential and continuous innovation. XL brands contain one or more improved varieties.

NAME	SPECIES	DESCRIPTION
PREMIUM XL	ALFALFA	• Very good forage yield • Very good forage quality
RED CARPET XL	RED CLOVER	• Fast establishment • Multi-cut varieties
ORION XL	LADINO WHITE CLOVER	• Very good for hay • Easy to establish
PASTURELAND XL	WHITE CLOVER	• Very good for pasture • Easy to establish
LOTUS XL	BIRDSFOOT TREFOIL	• Tolerant of poorly drained soils • Non-bloating legume
TOP TIM XL	TIMOTHY	• Excellent winterhardiness • Excellent for hay or pasture
HAYMATE XL	ORCHARDGRASS	• Excellent for hay or pasture • Improved disease resistance
STARGRAZER XL	TALL FESCUE	• Endophyte free • Can be used for hay or pasture
FUSION XL	FESTULOLIUM	• Very good forage quality • Very good forage yield
MEADOW-GRAZE XL	MEADOW FESCUE	• Excellent forage quality • Very good winterhardiness
TETRABANA XL	ITALIAN RYEGRASS	• Fast establishment • Excellent forage yield in seeding year
ENDO-GRAZE XL	PERENNIAL RYEGRASS	• Fast establishment • Excellent forage quality
BIG TON XL	BROMEGRASS	• Excellent winterhardiness • Very good forage quality
DEFIANT XL	REED CANARYGRASS	• Can be used for hay, silage or pasture • Extremely stress tolerant

3-WAY XL

Add more grass to your hay or pasture mixture

- 60% Big Ton XL Bromegrass
- 25% Stargrazer XL Tall Fescue
- 15% Endo-Graze XL Perennial Ryegrass

HAY MAKER™ LOWLAND XL

A good mix for hay or pasture in fields that have wet or low areas

- 50% Top Tim XL Timothy
- 25% HiPro Brand Alfalfa
- 10% Red Carpet XL Red Clover
- 10% Lotus XL Birdsfoot Trefoil
- 5% Orion XL White Clover

BT FUSION XL NEW

A high performing and palatable grass based mix for a long-term sustainable pasture and long-term hay field

- 70% Big Ton XL Bromegrass
- 30% Fusion XL Festulolium

HP 152 XL (SEED MIXED)

Grass-based mix designed for full season grazing. Stands up to the wear and tear of horse hooves.

- 30% Top Tim XL Timothy
- 22% Fusion XL Festulolium
- 21% Endo-Graze XL Per. Ryegrass
- 15% Haymate XL Orchardgrass
- 7% Balin Kentucky Bluegrass
- 5% Pastureland XL White Clover

MILK XL

A high quality grass mix to compliment alfalfa blends

- 70% Meadow-Graze XL Meadow Fescue
- 30% Fusion XL Festulolium

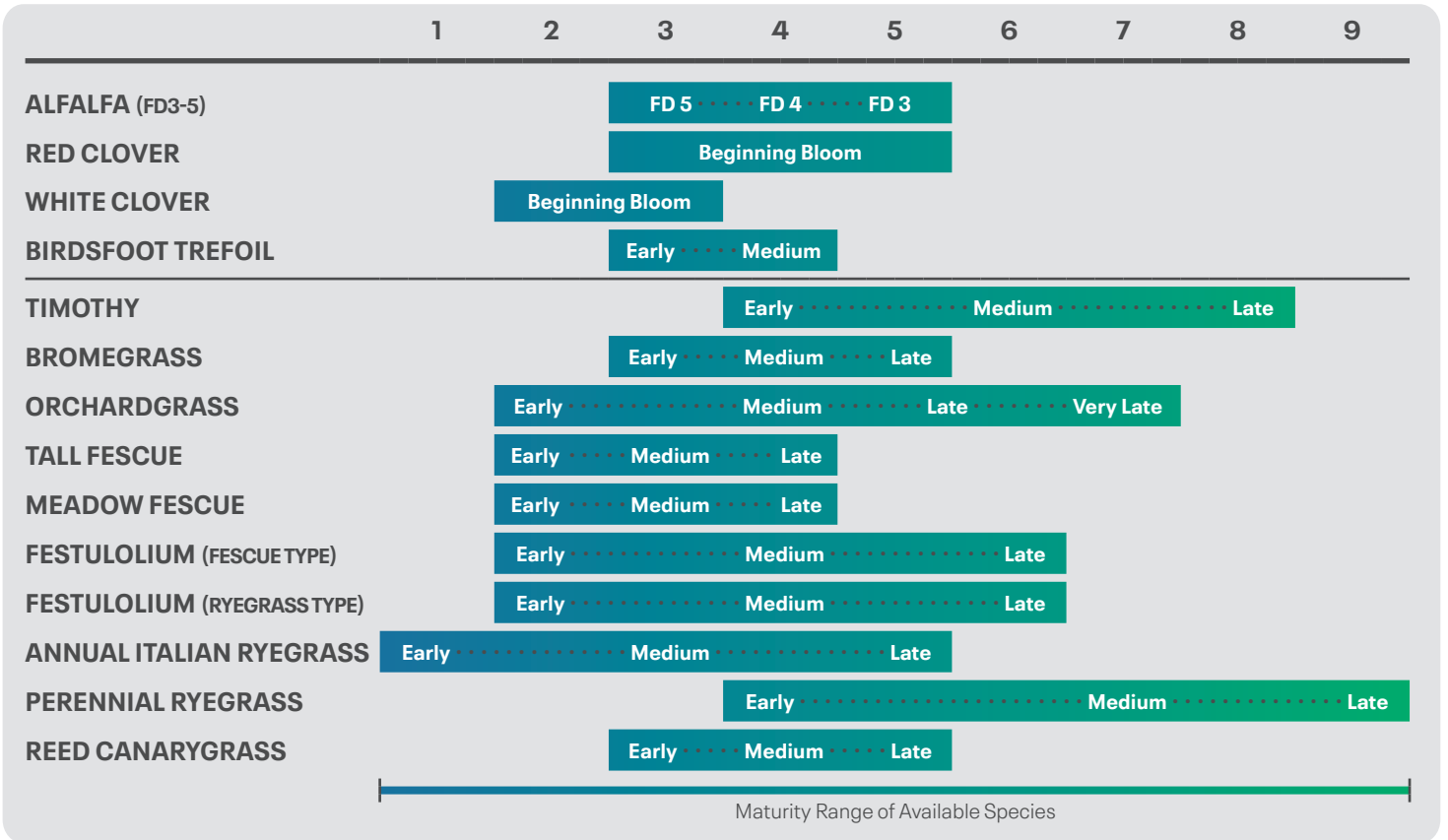
EXTREME XL

Grass-based mix designed for intensive hay management and rotational grazing. Stands up to the wear and tear of horse hooves.

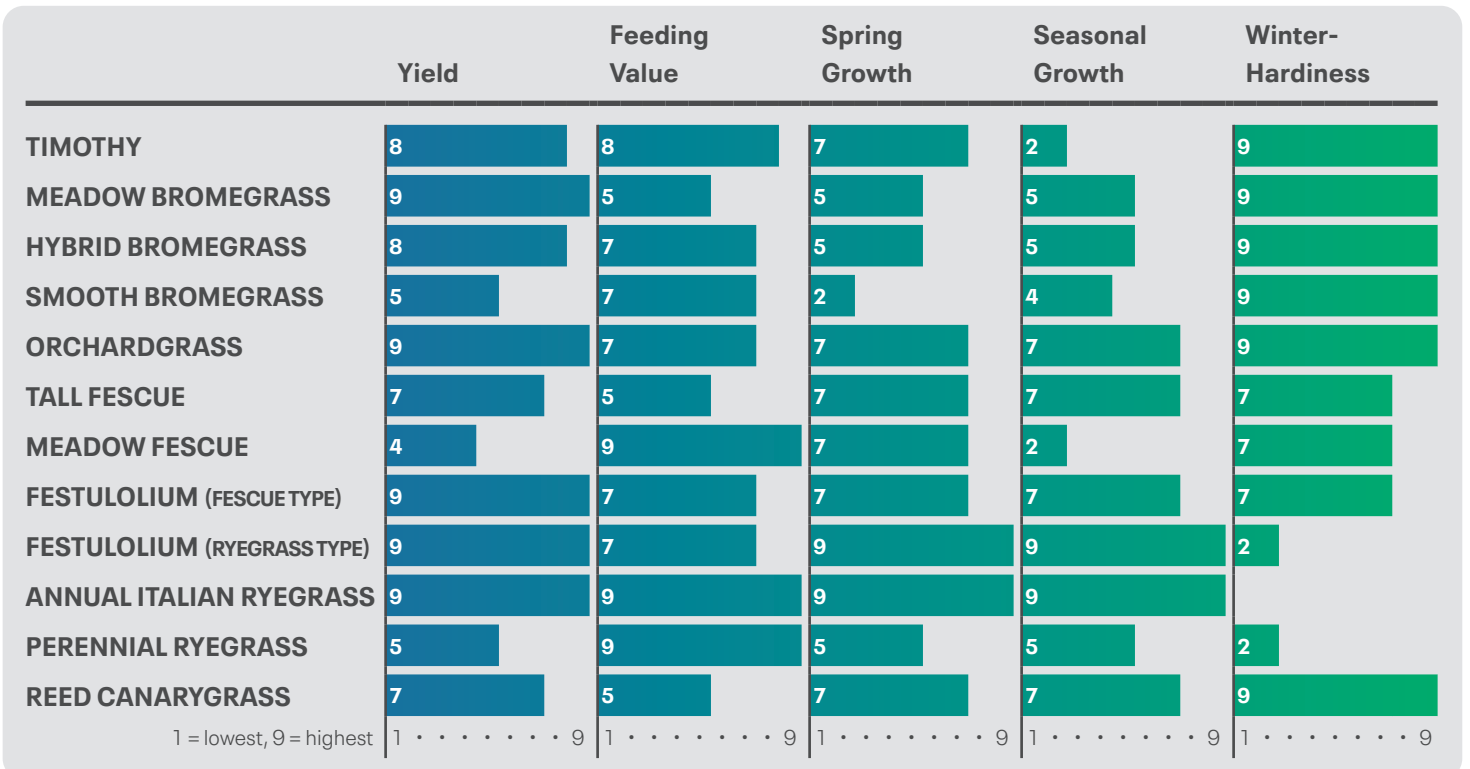
- 25% Stargrazer XL Tall Fescue
- 25% Fusion XL Festulolium
- 25% Endo-Graze XL Per. Ryegrass
- 25% Haymate XL Orchardgrass



FORAGE MATURITY MATRIX



PROPERTIES OF GRASSES



SUMMER ANNUALS

	MATURITY	APPROX. SEEDS PER POUND*	DRYLAND SEEDING LBS/ACRE	IRRIGATION/ HI-RAIN SEEDING LBS/ACRE	RECOVERY AFTER CUTTING	LEAF DISEASE RESISTANCE	SUGARCANE APHID TOLERANCE	SINGLE SILAGE CUT SUITABILITY	RAPID DRY DOWN	
BMR BRAND SORGHUM X SUDANGRASS	MED LATE	14,000-15,000	20-25	35-50	4	4	3	2	3	<ul style="list-style-type: none"> Widely adapted Traditional growth habit with wide, long leaves Increased sugar content = improved digestibility Fast establishment & regrowth = more productivity
GREENSUGAR BRAND SORGHUM X SUDANGRASS	MED LATE	16,000-20,000	20-25	50-60	3	4	1	2	2	<ul style="list-style-type: none"> Higher levels of sugar/protein in vegetative portion of plant Increased disease resistance MS = no anthers, thus no pollen for self-fertilization Improved standability
PIPER SUDANGRASS	EARLY MED	25,000-40,000	15-25	20-35	3	3	1	2	4	<ul style="list-style-type: none"> Best summer annual option when dry hay production is planned Can also be used for grazing or green chop Strong emergence & quick regrowth
JAPANESE MILLET	EARLY MED	35,000-40,000	15-20	20-25	4	3	1	2	2	<ul style="list-style-type: none"> Grazing / hay potential on wet soils (no prussic acid) Ideal for waterfowl / wildlife feed Tolerant of waterlogged soils & flooding Also used for erosion control
PERFORM PEARL MILLET	MED	50,000-60,000	10-12	15-20	5	4	5	4	4	<ul style="list-style-type: none"> Versatile hybrid suitable for silage, grazing & dry hay Quicker regrowth compared to sorghum x sudangrass No prussic acid or sugarcane aphid concerns Shorter stature = improved standability

*Refer to seeds per lb on seed tag

NEW



Nitrous delivers outstanding forage yield with a greater leaf:stem ratio. Nitrous makes a great option for fall or winter grazing, extending the season beyond that of brassicas and cool season grasses.

- Outstanding forage yield
- Reduced awns for greater palatability
- Increased ergot resistance
- Strong Fusarium Resistance
- Characterized by bluish hue



DLF DLF PROVIDES A FULL RANGE OF PRODUCTS TO MEET YOUR NEEDS:

NATIVES & WILDFLOWERS

- Native grasses
- Conservation seed mixes
- Wildflowers/forbs
- Custom conservation, reclamation and pollinator seed mixes



- Food plot seed
- Food plot mixes
- Custom wildlife mixes

SOYBEAN INOCULANTS

OPTIMIZE® FXC DS	LCO Promoter Technology
CELL-TECH™ LIQUID	2 Strains for enhanced nodulation
CELL-TECH™ 2000	Applicator kit
CELL-TECH™	Peat
CELL-TECH™ PEA/LENTIL	Peat

COVER CROPS

**DETERMINE
YOUR GOAL**



EASY
ESTABLISH



P&K
CYCLING



POLLINATOR
BENEFIT



COMPACTION
ALLEVIATION



WEED
SUPPRESSION



BIOMASS
PRODUCTION



EROSION
CONTROL



NITROGEN
FIXER

Planting Time*

Seeding - Drill
(lbs/acre)

LEGUMES

1 = Poor 2 = Average 3 = Good 4 = Very Good 5 = Excellent

Crop	EASY ESTABLISH	P&K CYCLING	POLLINATOR BENEFIT	COMPACTION ALLEVIATION	WEED SUPPRESSION	BIOMASS PRODUCTION	EROSION CONTROL	NITROGEN FIXER	Planting Time*	Seeding - Drill (lbs/acre)
Crimson Clover	4	3	3	2	4	3	3	FIXER	SG,LS	10 - 15
Red Clover	3	4	4	4	4	4	3	FIXER	SG,LS,F	8 - 12
Berseem Clover	4	4	3	2	4	3	4	FIXER	SG,LS	8 - 20
Winter Peas	4	2	4	2	4	3	3	FIXER	SG,LS	75 - 120
Hairy Vetch	3	4	5	3	4	4	3	FIXER	LS, F	15 - 30
Sunn Hemp	3	3	4	2	4	5	3	FIXER	SR,LS	15

NON LEGUMES

1 = Poor 2 = Average 3 = Good 4 = Very Good 5 = Excellent

Crop	EASY ESTABLISH	P&K CYCLING	POLLINATOR BENEFIT	COMPACTION ALLEVIATION	WEED SUPPRESSION	BIOMASS PRODUCTION	EROSION CONTROL	NITROGEN FIXER	Planting Time*	Seeding - Drill (lbs/acre)
Italian Ryegrass	5	3	2	5	5	3	5	SCAVENGER	SG,LS,F	15 - 30
Winter (Cereal) Rye	4	4	1	4	5	4	5	SCAVENGER	LS,F	30 - 50
Winter Triticale	4	4	1	2	4	5	4	SCAVENGER	LS,F	30 - 50
Spring Oats	4	3	1	2	4	4	4	SCAVENGER	SG,LS	30 - 50
Pearl Millet	5	3	3	3	5	5	4	SCAVENGER	SR,LS	20 - 30
Sorghum x Sudangrass	4	3	3	4	5	5	4	SCAVENGER	SR	25 - 70
Buckwheat	5	5	5	3	5	4	2	SCAVENGER	SG,SR	40 - 55

BRASSICAS

1 = Poor 2 = Average 3 = Good 4 = Very Good 5 = Excellent

Crop	EASY ESTABLISH	P&K CYCLING	POLLINATOR BENEFIT	COMPACTION ALLEVIATION	WEED SUPPRESSION	BIOMASS PRODUCTION	EROSION CONTROL	NITROGEN FIXER	Planting Time*	Seeding - Drill (lbs/acre)
Soil First® Radish	5	4	2	5	5	4	4	SCAVENGER	LS	3 - 8
Turnip	5	3	3	3	5	4	3	SCAVENGER	LS	2 - 6
Rapeseed	5	4	4	5	3	4	4	SCAVENGER	SG,LS	4 - 6
Braco Mustard	5	3	5	4	3	4	3	SCAVENGER	SG,LS	6 - 15
Hybrid Brassica	5	3	3	3	4	4	4	SCAVENGER	SR,LS	4 - 8

*SG = Spring SR = Summer LS = Late Summer F = Fall





THE VALUE OF 1% ORGANIC MATTER

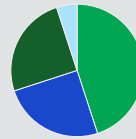
Every 1% increase of Organic Matter raises the soil's water-holding capacity by as much as 27,000 gallons per acre.*

1% OF ORGANIC MATERIAL CONTAINS:

- 10,000 lbs. of Calcium,
- 1,000 lbs. of Nitrogen,
- 100 lbs. of Phosphorus,
- 100 lbs. of Potassium,
- 100 lbs. of Sulfur,
- 0.3-1 inch of Water.*

TAKING CARE OF YOUR BIGGEST RESOURCE ... SOIL

Research to date proves cover crops help in the short term and encouraging soil structure and soil health for decades to come.



- 45% Minerals (Clay, Sand, Etc.)
- 25% Air
- 25% Water
- 1-5% Organic
 - 85% Humus
 - 10% Roots
 - 5% Living Organisms

*Ohio State University, 2014.

SF CLASSIC

Seed at 12 - 15 lbs/acre

When to use:

- After soybeans, before corn
- Into corn at 6 - 8 leaf stage
- After wheat, before corn



NITROGEN BOOSTER



COMPACTION ALLEVIATION



P & K CYCLING



- 85% Crimson Clover
- 15% Soil First® Select Radish

SF COVER STARTER +

Seed at 30 - 35 lbs/acre

When to use:

- After corn silage
- After soybeans, before corn
- After winter wheat, before corn



WEED SUPPRESSION



COMPACTION ALLEVIATION



EROSION CONTROL



- 72% Winter (Cereal) Rye
- 20% Crimson Clover
- 8% Soil First® Select Radish

SF CORN INTERSEED

Seed at 30 - 35 lbs/acre

When to use:

- Into corn at the 6-8 leaf stage



WEED SUPPRESSION



EASY ESTABLISHMENT



EROSION CONTROL



- 80% Coldsnap™ Brand Ryegrass
- 20% Crimson Clover

SF MULTI-PURPOSE

Seed at 30 - 35 lbs/acre

When to use:

- After corn, before soybeans
- After soybeans, before corn
- After corn silage to generate extra forage



WEED SUPPRESSION



EASY ESTABLISHMENT



BIOMASS PRODUCTION



- 50% Winter Triticale
- 38% Winter Peas
- 6% Soil First® Select Radish
- 6% Hybrid Brassica

SF FIELD FIT

Seed at 25 - 30 lbs/acre

When to use:

- After corn, before soybeans
- After soybeans, before corn to generate extra forage
- After corn silage
- After winter wheat, before corn to generate extra forage



WEED SUPPRESSION



COMPACTION ALLEVIATION



EASY ESTABLISHMENT



- 90% Spring Oats
- 10% Soil First® Select Radish

SF SOIL BUILDER

Seed at 30 - 35 lbs/acre

When to use:

- After corn, before soybeans
- After corn silage *no N fertilizer applied*
- After winter wheat, before corn *no N fertilizer applied*



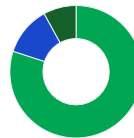
WEED SUPPRESSION



COMPACTION ALLEVIATION



P & K CYCLING



- 80% Coldsnap™ Brand Ryegrass
- 12% Crimson Clover
- 8% Soil First® Select Radish

EARTH CARPET®

TURF SEED



THE SCIENCE IS IN THE SEED™

Growing lush, green turf with the “wrong” seed is like growing an apple tree from pumpkin seed - no amount of effort will give you the desired result. At Earth Carpet® we’ve taken a revolutionary approach and spent years cultivating the right seeds for the right conditions.

SEED FOR ANY NEED

Whatever your project, conditions or budget, Earth Carpet® has you covered. Our versatile portfolio offers a variety of proven products, from economy to elite options, to fit each unique goal.

As a turf leader for many years, we know how to transform a lawn. Our quality mixes are known to produce beautiful lawns that you’ll take pride in and create curb appeal that adds value.

SWEAT LESS. SPEND LESS.

Our seed not only delivers consistent results, but also saves money and time. Quality seed means less cost and labor on water, fertilizer, pest control and excessive mowing. Higher quality turf with less work.

SUNNY PLACE

Ideal for home lawns & commercial landscapes

- Combines quality turf with long-term persistence
- Great for over seeding bare spots or thin areas



- 33% Kentucky Bluegrass
- 34% Perennial Ryegrass
- 33% Creeping Red Fescue

SHADY PLACE

Ideal for home lawns with moderate to densely shaded areas

- Provides an even transition from shaded to full sun
- Great for revitalizing “thinned out” shaded areas



- 40% Chewings Fescue
- 40% Creeping Red Fescue
- 10% Perennial Ryegrass
- 10% Kentucky Bluegrass

CARE FREE

Ideal for difficult to manage sites

- Prefers little to no maintenance & mowing
- Thrives in infertile, dry, neglected soil or deep shade



- 50% Hard Fescue
- 20% Creeping Red Fescue
- 20% Chewings Fescue
- 10% Sheep Fescue

QUICK-2-GRO

Ideal for areas needing quick establishment

- Mix performs well in full sun to light shade
- Germinates quickly & grows rapidly



- 60% Perennial Ryegrass
- 20% Annual Ryegrass
- 10% Kentucky Bluegrass
- 10% Certified Perennial Ryegrass

KICKASS GRASS

Made for the Canadian climate. Drought and heat tolerant, salt tolerant.



- 40% Turf Type Tall Fescue
- 30% Perennial Ryegrass
- 20% Creeping Red Fescue
- 10% Chewings Fescue

PERFECTION

Medium to high density turf with an attractive deep green colour



- 40% Certified Kentucky Bluegrass
- 35% Certified Perennial Ryegrass
- 25% Certified Creeping Red Fescue

VAL-U-GREEN

Premium certified all-purpose lawn mixture.



- 50% Creeping Red Fescue
- 30% Annual Ryegrass
- 20% Kentucky Bluegrass

CAMPUS GREEN

An all-purpose turf mixture for use in full sun or moderate shade



- 40% Kentucky Bluegrass
- 40% Creeping Red Fescue
- 20% Perennial Ryegrass

CUSTOMER SERVICE STANDARDS - BUILDING A CULTURE OF TRUST

At DLF we strive to provide industry leading customer service. We will provide the tools and support you need to succeed! We're proud of the people and relationships that make up DLF. The knowledge, expertise, loyalty and trust they bring are essential to our ability to deliver value to our customers, and to our continued success. We build a culture of trust through the following customer service standards:

COMMUNICATION

Customers can expect and trust professional advice and support

COMMITMENT

Customers can expect delivery of quality products and friendly service

CREDIBILITY

Customers can expect added value by working with us

ABOUT DLF CANADA INC. ...

DLF Canada Inc. was formed in 2022. DLF was founded in 1906 and is the global market leader in the research, development, production and distribution of turfgrass and forage crop seed.

DLF is owned by 3,000 Danish seed growers and has subsidiaries or sales offices in 22 countries around the world.

In 2013, DLF purchased Pickseed, a North American leader in the development, production and distribution of turfgrass and forage crop seeds. The acquisition added eight locations across Canada and Oregon, as well as the Pickseed, Mapleseed, Seed Research of Oregon, and TurfOne company brands.

DLF Canada Inc. is headquartered in Lindsay, Ontario. Our brands are backed by a trusted and proven reputation for quality, agronomic advice and a commitment to research and technology. Our dedicated team provides practical and effective solutions to improve your profitability and reduce your operating risk.

IT TAKES 15 YEARS OF RESEARCH & DEVELOPMENT FOR A NEW VARIETY TO MAKE IT INTO A DLF SEED BAG!

YEAR 1-4

Different parent lines of legumes and grass species are crossed in order to find new and improved breeding lines. These new lines are then propagated for test seed samples.

YEAR 5-8

The new breeding lines are tested under different climatic conditions around the world to evaluate their performance.

YEAR 9-11

The very best varieties are put into initial seedstock production by our breeders.

YEAR 12-13

Seedstock is planted by our experienced seed growers.

YEAR 14

Certified seed is harvested, cleaned and samples are taken and tested for purity and germination.

YEAR 15+

After careful selection the varieties are packaged into our bags at our facilities.

CONTACTS



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LARRY MASTINE

Director,
Québec



SCOTT FISHER

Sales Manager,
Western Ontario



ADAM MASTINE-FROST

Sales Manager,
Québec



ELGIN MACFARLANE

Sales Manager,
Eastern Ontario &
Atlantic Canada



ALLYSON SMITH

Customer Service Associate
Québec



TAYLOR ORR

Customer Service Associate
Ontario & Atlantic Canada



SYLVIA MEGENS

Product Manager,
Canada

CUSTOM SEED MIXING

DLF offers custom mixing capabilities to meet any need. Contact us at info@dlfna.com or visit our website to learn more.

**CUSTOMER SERVICE
ONTARIO (HEAD OFFICE) 705-324-6273**



FORAGE FIRST®

BY DLF

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